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Focus Money: MHP is Digital Champion 2025

Well-equipped for the digital transformation

- Focus Money and Deutschland Test jointly examined the digital competence of around 14,900 companies in Germany
- Assessment criteria include aspects such as digitalization, technology and innovative strength
- The management and IT consultancy MHP is ranked as Digital Champion 2025

Ludwigsburg – Successful digitalization is a decisive factor for the competitiveness and innovative capacity of companies. Focus Money and Deutschland Test 2025 are therefore once again publishing a joint ranking on the current level of digitalization in the German economy. The management and IT consultancy MHP achieved one of the positions in the category “IT consultants”, making it the Digital Champion 2025.

Federico Magno, Group CEO at MHP: “Our goal is to use digitalization to fully exploit our clients' efficiency potential and strengthen their market position in the long term. Of course, this starts with ourselves: For example, with innovative, self-developed AI tools as well as various digital training offerings and further education platforms, we enable and promote seamless global collaboration as a strong team. The Digital Champion 2025 award confirms our path and motivates us to continue on it consistently.”

For the ranking, ServiceValue GmbH and the Institute for Management and Economic Research collected data from around 14,900 companies in Germany between January 2023 and December 2024 on behalf of Focus Money and Deutschland Test.

They evaluated this data in a two-stage process that combined the results of a direct survey with AI-based information analyses (“social listening”) on the topics of innovation, technology and digitalization from freely accessible sources on the Internet and converted them into a standardized scale with 0 to 100 points. In the second stage, the questionnaires sent out were evaluated to provide clarity on internal digitalization measures. To receive the Digital Champion award, a company had to achieve at least 60 points. This was the case for 1,112 companies that were awarded the title of Digital Champion 2025.



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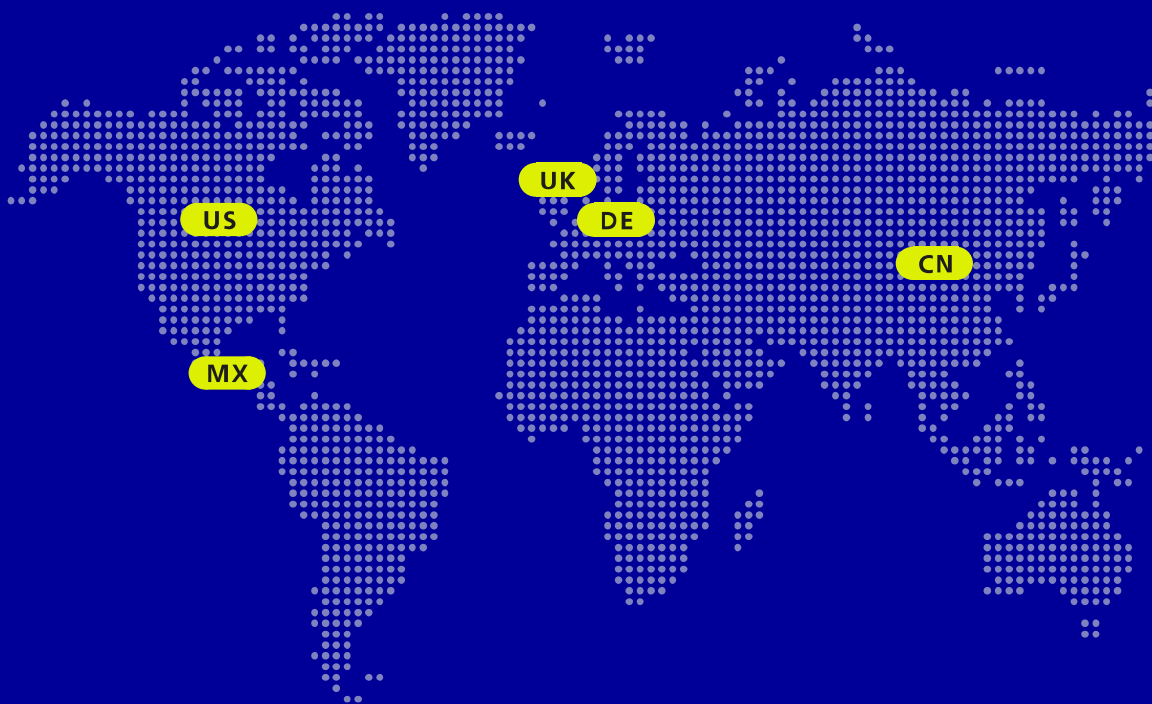
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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP, a Porsche AG company, provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, and China. More than 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP – today and in the future.

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