

Latest Lünendonk ranking shows that MHP is one of Germany's leading consulting firms. (Photo: MHP)

PRESS RELEASE

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Leading IT Consulting and Systems Integration Companies in Germany 2024

MHP among the top 8 on the Lünendonk List

- New ranking in Lünendonk Survey 2024
- MHP increases sales and headcount in Germany between 2022 and 2023
- Leap from 9th to 8th place

Ludwigsburg – MHP management and IT consultancy is one of the top eight IT consulting and systems integration companies in Germany. That is one of the initial results of the Lünendonk Survey 2024 "The Market for IT Services in Germany" conducted by research and consulting firm Lünendonk & Hossenfelder.

Between 2022 and 2023, MHP boosted sales in Germany (2022: EUR 643 million; 2023: EUR 748 million) and increased the number of employees (2022: 3,389 employees; 2023: 3,771 employees). These two factors enabled the company to improve its ranking by one place.

"We're delighted to be in eighth place on the Lünendonk List 2024," said Dr Ralf Hofmann, co-founder and CEO of MHP. "We're committed to delivering the best technology solutions for our customers and providing them long-term support on the path to their digital future. This result confirms once again that we are on the right track with our expertise and portfolio."

The IT service providers surveyed expect 2024 to be similar to 2023. The digital transformation, development of new business models and desire to increase efficiency are ensuring that demand remains strong. Meanwhile, the biggest driver continues to be the worsening shortage of IT experts.

The Lünendonk ranking includes companies that generate more than 60 percent of their revenue from management and IT consulting, systems integration, and software development and roll-out.

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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. Around 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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