



Mr Philipp to Lend his 20+ Years of Experience in the International Automotive Sector to Focus on Sales Pipeline, Customer Engagement and Team Empowerment (photo: MHP).

PRESS RELEASE

Personnel Announcement

22nd October 2024

MHP Consulting UK appoints Bodo Philipp as CEO

- Bodo Philipp, with 20+ years of automotive industry experience, is the new CEO of MHP Consulting UK
- Focus on expanding digital transformation services, building OEM relationships, and empowering teams
- Mr Philipp aims to drive innovation and help OEMs navigate both traditional and EV sectors

London / Ludwigsburg – MHP Consulting UK has appointed seasoned international automotive industry executive, Bodo Philipp, as CEO. With over 20 years' experience and a career that includes leadership roles at Bugatti Rimac, Lamborghini, Audi and Volkswagen in the UK, Germany and Italy, Mr Philipp will spearhead the Porsche company's growth in bringing digital transformation to automotive OEMs in the UK.

Mr Philipp takes over the leadership role at MHP UK from Guy Williamson, commenting: "Guy led MHP UK with passion, dedication and unwavering commitment to excellence. He transformed obstacles into milestones and built an MHP subsidiary grounded in integrity and innovation. On behalf of MHP, the team and I would like to express our gratitude to Guy for his contribution over the last five years."

In his capacity as UK CEO, Mr Philipp will focus on three key growth strategies:

- Building the sales pipeline for MHP's digital transformation services, including business process outsourcing, cyber security, data analytics and customer experience;
- Building strong customer engagement with automotive OEMs at both the C-suite and technical levels; and
- Team empowerment and agility.

He will work alongside MHP's executive leadership as well as the senior management team in the UK, building on the strong foundations the company has as a technology and business

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partner to automotive OEMs, while lending his unique experience of international business culture and industry connections to support corporate growth.

"I am delighted to have been appointed as CEO to MHP UK," Mr Philipp says. "MHP has a fantastic proposition to help guide the automotive industry in the UK into a digital future. I see my role in a dual capacity as both a thought leader and as a team and customer adviser. Ultimately, it is about elevating our current positioning and bringing greater innovation and process optimisation to both the traditional and EV automotive sectors that will help OEMs add business and consumer value in a rapidly changing market dynamic."

"With Bodo Philipps's extensive leadership experience and deep industry insights, we are confident that he will play a pivotal role in accelerating MHP UK's growth. His expertise will be instrumental in guiding our clients through digital transformation and strengthening our position as a key partner to the automotive sector," states Henning Schulze, Partner and Head of International and Global Sourcing at MHP.



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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG company MHP provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, and China. More than 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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