

Volkswagen and MHP win the IT Team Award in the Supply Chain category. (f.l.t.r. Charlotte Koch (MHP), Marcel Odendahl (VW), Marco Grebe (VW), Christopher Sieve (MHP) and Ralf Duerig (VW) (photo: Marko Priske).

## PRESS RELEASE First Place in Supply Chain Category

# MHP wins automotiveIT's IT Team Award

- MHP wins IT Team Award in the Supply Chain category for innovative approaches to optimizing supply chains in the automotive sector
- The award-winning project includes the newly developed supplier platform, which is transforming the supply chain in collaboration with Volkswagen AG
- The vision is to create a leading supply chain network that provides an open, cloudbased platform using a joint data pool

**Ludwigsburg** – MHP management and IT consultancy has won the prestigious IT Team Award in the Supply Chain category at the automotiveIT Congress 2024. The award is in recognition of innovative approaches to optimizing supply chains in the automotive sector. Readers of specialist magazine automotiveIT selected innovative projects in the categories of Business Impact, Culture, Smart Factory, Software-Defined Vehicle, and Supply Chain. The award ceremony took place for the second time this year.

The award was presented for the new supplier platform that has been developed in conjunction with Volkswagen. Through seamless integration into the Catena-X ecosystem, the platform optimizes Volkswagen AG's supply chain and increases transparency, resilience, and sustainability using real-time data and automated processes.

"Especially in times of volatile markets, it's about creating cross-company and cross-industry data spaces and using that data intelligently in the supply chain. The award is a phenomenal achievement for us, highlighting our team's exceptional commitment to setting new standards for the digital future of supply chains," said Federico Magno, Group CEO MHP.

### Supply chain platform with standardized processes

MHP and Volkswagen share the vision of creating a leading supply chain network in the automotive industry which enables Volkswagen AG to seamlessly integrate its data with

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MHP Media/Newsroom www.mhp.com/newsroom suppliers. The mission is to develop an open, cloud-based supply chain platform using a joint pool in order to create transparency and ensure efficient, reliable, and sustainable collaboration.

To achieve these goals, the platform standardizes processes and partially automates them, which improves data exchange and network functionality. The platform also uses advanced technologies such as smart contracts to ensure future viability. It also acts as a translator by converting data, metadata, and data schemas from Volkswagen's internal systems into formats that are compatible with Catena-X.

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#### **About MHP**

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG company MHP provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, and China. More than 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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