

The management and IT consultancy MHP opened its subsidiary in Romania in 2014, in Cluj-Napoca, the vibrant hub of Romanian IT. It has grown consistently and sustainably, year after year, always placing the principle of excellence at its core. (photo: MHP)

PRESS RELEASE

Excellence and innovation in technology, centered around an exceptional team

# 10 years of MHP Consulting Romania

- Subsidiary MHP Romania with 10 years of sustainable growth, making an impact on tomorrow's digital progress
- Largest subsidiary of the MHP group, with approximately 1,000 employees and a national presence
- MHP Consulting Romania develops and delivers 360-degree IT solutions to the highest standards for a vast global portfolio of clients
- Established as an elite employer with a young, open organizational culture, strongly oriented towards encouraging evolution and growth for employees
- Over 58% of employees are women, with 54 women in leadership positions

**Cluj-Napoca / Ludwigsburg** – In its 10th year of existence, MHP Romania is the largest subsidiary of the MHP Group with approximately 1,000 employees and a national presence. The company runs offices in Cluj-Napoca, Timișoara and Bucharest, as well as remote employees working from different cities in Romania. The management and ITconsultancy develops and delivers 360-degree IT solutions to the highest standards for a vast global portfolio of clients in the "Mobility and Manufacturing" segment.

# Constant growth, based on employee development

"This important moment in the evolution of MHP Consulting Romania can only make me very proud of our success as a team. Looking back, this decade has meant a lot of work but also a satisfaction to match. In an ever-changing environment, what has remained constant is our passion for technology. We have undertaken the mission of contributing to a better, more sustainable future through innovation brought to the industries in which we operate. But I return to the key element of our success, namely people. The real success for me is that we have created a community and maintained its culture and essence throughout ten years of continuous growth," explains Bernd-Otto Hörmann, CEO of MHP Consulting Romania.

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Over the past 10 years, the team has consistently strengthened, investing in motivated, highly skilled, and passionate individuals.

"Over time, we have established ourselves as an elite employer with a young, open organizational culture, strongly oriented towards encouraging evolution and growth into increasingly complex roles for our employees. As we enter the second decade of MHP Consulting Romania, we are determined to maintain these high standards of quality and trust that we have had from the beginning," adds Monica Potop, CFO of MHP Consulting Romania.

Furthermore, a fundamental value of the company is purposeful work – bringing added value through one's work, which stems from the company's motto itself: "Enabling You to Shape a Better Tomorrow." Employees are encouraged to identify and creatively utilize the strengths, traits, and values that resonate with them the most, all within a collaborative working environment.

## Applied values: diversity and community involvement

For MHP, diversity is not just a trendy word but an integral part of MHP strategy 2030. At MHP Consulting Romania, over 58 percent of employees are women, with 54 women holding leadership positions. 55 percent of new hires in 2023 were women.

Community involvement is another value applied by the MHP Consulting Romania team. Over time, the company has maintained a consistent presence in social responsibility, with CSR actions focused on community development.

## **University Partnership in National Premiere**

"Since my first visit to Romania in 2013 and the foundation of the subsidiary in 2014, it's been a privilege to witness and support the development of MHP Consulting Romania. I'm proud to have contributed to this journey and grateful for the enduring collaboration with our partners. As we mark the tenth anniversary of our Romanian subsidiary, I'm struck by the remarkable progress we've made together. Romania has become our largest subsidiary, showcasing consistent growth, and attracting top talent. Our partnership with the University of Babeş-Bolyai has enabled us to inspire young minds in IT. Romania is pivotal in MHP's strategic landscape, and I'm excited to continue our success story together," declares Marc Zimmermann, CFO of MHP.

In February 2014, MHP Consulting Romania, alongside Porsche AG and NTT Data Romania, co-founded the German-Language Computer Science Study Program at the Faculty of Mathematics and Computer Science, Babeş-Bolyai University in Cluj-Napoca, the first program of its kind in Romania. This initiative was further complemented in 2018 with the Advanced Computer Science Systems Master's Program: Modeling, Design and Development, and in 2022, with two additional German-language study programs at the Faculty of Economics and Business Administration (UBB) – Business Administration and International Management.

The story of MHP - A Porsche Company continues in Romania. The company remains faithful to the same core values that have been at its core since its inception: excellence and innovation in technology centered around an exceptional team.

# TENABLING YOU TO SHAPE A BETTER TOMORROW >>>>

### **About MHP**

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. Around 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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