

This year, management and IT consultancy MHP will once again attend the DSAG Annual Congress, delivering three presentations on realized use cases among other things. (Photo: MHP)

PRESS RELEASE

19th August 2024

Management and IT consultancy MHP at DSAG Annual Congress 2024

Progress towards the digital transformation with MHP

- MHP exhibiting at DSAG Annual Congress 2024
- Reports of practical experiences: customer presentations on digital services, SAP Digital Manufacturing, and SAM SIEM
- Use cases from SAP projects at Mercedes-Benz, ElringKlinger, and TRUMPF

Ludwigsburg – The DSAG Annual Congress will take place at the Leipziger Messe venue from 15th to 17th October 2024. The most important meeting place for SAP user companies in the German-speaking region serves as a platform for orientation, for the exchange of experiences, and for networking. Once again, over 5,000 visitors are expected to attend the three-day event this year.

Under a motto that translates loosely as “Trio of the future: users, SAP, and partners setting the beat of transformation”, the German-speaking SAP User Group (DSAG e.V.) has invited interested parties for constructive interaction and for the exchange of ideas and experience. In numerous workshops, keynotes, and presentations, attendees will obtain a comprehensive overview of SAP solutions, services, and technologies as well as of the current challenges facing the DACH market. As the topic of artificial intelligence (AI) is gaining in importance, visitors will also be provided with insights into tried and tested use cases, pricing models, as well as licensing conditions and terms of use.

Part of the future

MHP too will be represented at the DSAG Annual Congress in Leipzig with a stand of its own. In addition, the management and IT consultancy from Ludwigsburg will deliver three presentations on the following use cases realized in practice:

- **10/16/2024, 16:45 to 17:30: V102 – SAP SIEM at TRUMPF:** Selection and implementation of an SAP security solution with reference to selection of the

Press Contact

MHP Management- und IT-Beratung GmbH

Ann Holz

PR and Press
+49 (0) 152 2260 5661
Ann.Holz@mhp.com



Mirko Geyer

PR and Press
+49 (0) 152 5580 7932
Mirko.Geyer@mhp.com



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appropriate tool, planning and installation, as well as integration with the existing SIEM solution.

- **10/17/2024, 11:00 to 11:45: V155 – Digital on-board services with Mercedes-Benz:** Increasing business value with a new business model.
- **10/17/2024, 11:00 to 11:45: V182 – SAP Digital Manufacturing at ElingKlinger:** Description and explanation of the different SAP DM projects at the company.

Mastering current and future challenges with a modern IT architecture

Ingo Windshügel, Partner and Head of SAP Digital Enterprise at MHP: "More than ever, companies need to respond quickly and flexibly to changes and external influences. Building stable and reliable supply chains, the digitization of sales and service processes, and, not least, the ever shorter product life cycles pose challenges that cannot be mastered without a modern solution architecture and without powerful cloud and AI applications. But which transformation approach is the right one and how can you ensure that your application landscape will strengthen your own competitive advantages? We will need to work together to address this question and many others – entirely in line with the motto of the DSAG Annual Congress 2024".

Event attendees are hereby cordially invited to pay a visit to the MHP stand in order to talk to our experts and exchange ideas and experiences on new solutions, innovative processes, as well as current transformation projects. Interviews can be arranged upon request at any time and at the venue.



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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. More than 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP – today and in the future.

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