



MHP opened its redesigned office in Stralauer Allee, Berlin, on July 1. (photo: MHP)

PRESS RELEASE
Expansion of Berlin Office

11th July 2024

MHP increases its presence in Berlin

- Redesigned office space in Berlin
- MHP expands innovative workplace as a service concept
- Generously proportioned workspace with numerous meeting rooms for employees across 4,400 square meters

Ludwigsburg – On July 1, 2024, management and IT consultancy MHP, headquartered in Ludwigsburg near Stuttgart, opened its redesigned office in Berlin in the heart of the mobility and tech hub. The location on Stralauer Allee is not new for MHP – the MHP Lab was opened on the site back in 2016. In Berlin, several interdisciplinary teams work on practical approaches for successful digitalization.

The concept is aimed just as much at established companies as at innovative start-ups. In addition to the premises and specific expertise of the MHP consultants, the offering also includes technological equipment and a range of services.

MHP location in Berlin with technology and AI competence

Over the years, MHP has also established a workplace as a service (waas) concept at the Berlin site. This concept aims to take the new world of work to the next level with state of the art workstations, meeting rooms, and workshop spaces – in a unique architectural design and paired with a comprehensive, worry-free package. There is a varied and diverse community at the location within which synergies and innovations are encouraged. Since July, MHP has dedicated an entire floor to the workplace as a service concept.

The expansion places a particular focus on agility and on an orientation to customers and employees. It also creates ideal conditions for networking at the highest level. In addition to the flexible workspaces, there is also an emphasis on activity-based working in the office.

The ultra-modern office complex offers employees generously proportioned, innovative workspaces with numerous areas for meetings, networking, and workshops across 4,400

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square meters. In an additional 1,400 square meters of space, partners can lease workstations and workspaces and access workshop facilities as part of the workplace as a service concept.

The proximity to the Spree river, the central location, and excellent access to the public transport network make the location particularly attractive.

Georg Botos, partner at MHP and head of the Berlin office, explains: "The potential in Berlin is enormous because the capital is one of the most dynamic economic regions in the EU. The region is an important market because it is close to European growth markets and to leading companies in the technology and automotive sectors. Following the expansion of our location in Berlin, we are pleased to be able to provide our employees and our partners with more office space and meeting places."

In June, MHP opened a new office in Dresden so that it could respond effectively to increasing customer density and demand locally. The expansion of the location in Berlin ensures MHP is now well equipped to meet future requirements.



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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. Around 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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