



New ranking: MHP among the most crisis-proof companies in Germany for 2024 (photo: MHP)

PRESS RELEASE
Latest analysis by SZ Institut

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MHP ranked in top 15 crisis-proof companies

- SZ Institut sees MHP as one of the 15 most crisis-proof companies in Germany in 2024
- Based on criteria such as high equity ratio, liquidity and stable number of employees
- CEO Federico Magno highlights MHP's growth opportunities despite challenging times
- Strategy 2030 focuses on global growth, sustainability and innovation

Ludwigsburg – Management and IT consultancy MHP has once again proved that it is one of the most stable companies in Germany. The latest ranking by the Süddeutsche Zeitung's SZ Institut in cooperation with Creditreform, ranks MHP 15th out of a total of 304 selected companies. This makes MHP one of the most crisis-proof companies in 2024.

"Crises are part and parcel of the global economy, so the right strategy is all the more crucial for economic success", says MHP Group CEO Federico Magno. "Excellent organizations are built-to-last. MHP has proven over 28 years that it's possible to be economically successful even in challenging times. Our MHP Strategy 2030, focused on global growth, profitability, sustainability, and innovation, is the cornerstone of our strength today and in the future!"

A total of 5,460 companies were evaluated for the ranking, 304 of which were categorised as particularly crisis-resistant and presented in the analysis as equal winners. The selection was based on various quantitative factors: companies had to show a solid financial performance over recent years, including a high equity ratio and strong liquidity. The ability to maintain a stable workforce even in economically turbulent times also played a role. A high credit rating and the company's ability to adapt in challenging situations were taken into account as well.

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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG company MHP provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. More than 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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