

PRESS RELEASE

MHP
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Award from SZ Institute and Creditreform

MHP among the most successful traditional companies 2025

- SZ Institute (Süddeutsche Zeitung) and Creditreform select the most successful traditional companies for the year 2025 in their ranking
- Awards focus on company history, economic strength, understanding of values and culture as well as sustainable success
- The management and IT consultancy MHP takes 13th place in the overall ranking
- MHP has been sustainably successful for almost 29 years and is characterized by corporate responsibility and a value-based culture

Ludwigsburg – The management and IT consultancy MHP has been recognized as one of the “Most Successful Traditional Companies 2025” in the current ranking by SZ Institute (Süddeutsche Zeitung) and Creditreform. With 13th place in the overall ranking, MHP is the best-placed company in the consulting category – a result that reflects its continuous development since it was founded almost 29 years ago.

Federico Magno, Group CEO at MHP, sees the ranking as confirmation of the company's strategic and cultural orientation: “MHP has always stood for excellence – characterized by expertise, uncompromising quality and strong partnerships. As a global team with heart and purpose, we are not just concerned with numbers, but with creating real added value – for our clients and society. With our Strategy 2030, we are focusing on global, sustainable growth and innovation. It sets the direction for us. At the same time, our culture and values are the fundamental operating system of our organization and strengthen our long-term success. The current ranking confirms this: Together with our clients and partners, we are on the right track.”

The ranking emphasizes that it is not only age that makes a traditional company, but also its economic stability and proven quality standards. Marc Zimmermann, Group CFO at MHP, sees the award as an important sign: “MHP's continuous growth proves that we are successful in the long term, even in economically challenging times. A decisive factor is to look beyond short-term developments to future potential and opportunities and to position ourselves accordingly.”

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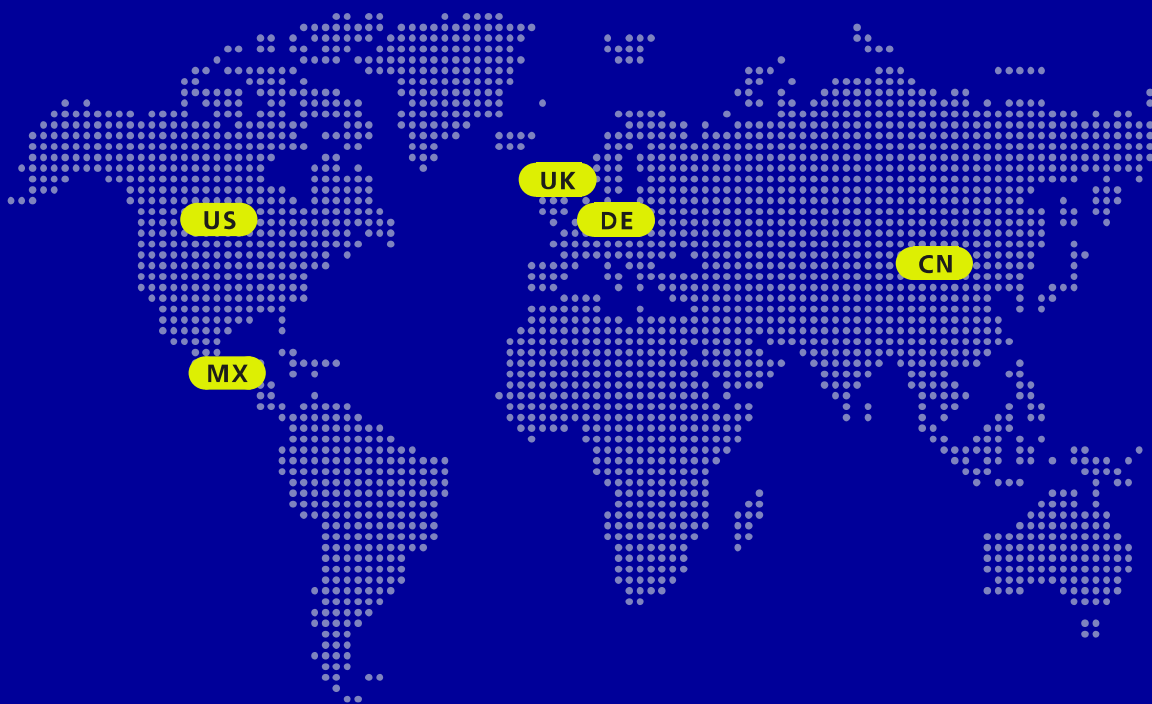
About the SZ Institute ranking

For the ranking, 195 companies were identified that are characterized by sustainable success and economic stability. The decisive criteria included a workforce of at least ten employees, accounting in accordance with recognized standards, a stable order situation and sales growth of at least five percent. This meant that not only companies with a high degree of stability were considered, but also those with continuous growth.

In addition, certain financial indicators had to be met: for example, an annual net profit of more than one million euros was required in the balance sheets for 2022 and 2023. A high return on equity and a convincing return on investment were also used as further evaluation criteria. The ranking included a total of 309 companies in the analysis.

In the final step, Creditreform examined the creditworthiness of the companies in order to assess their financial stability and creditworthiness. On the basis of this comprehensive analysis, the 195 most successful traditional companies were finally selected for the ranking.

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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of around 300 customers worldwide in the mobility and manufacturing sectors for 28 years and helping them implement their IT transformations at every stage of the value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. That is why MHP provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, and China. A commitment to excellence and sustained success unites MHP's workforce of around 5,000 employees. It is this aspiration that will continue to drive MHP – today and in the future.

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