

MHP is recognized as a "Top Digital Company" by the SZ Institut and Statista and is named one of the best IT service providers for 2025 by brand eins. (Photo: MHP).

PRESS RELEASE

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**Top Rankings for MHP from the SZ Institut and brand eins**

# MHP is "Top Digital Company 2024/25"

- MHP has been recognized as a "Top Digital Company" by the SZ Institut and Statista in their annual survey
- The commendation is based on a survey of 34,000 employees in Germany and on an analysis of five different indicators to assess the digital presence of a company
- MHP has also been named one of the best IT providers for 2025 in the brand eins ranking

**Ludwigsburg** – The management and IT consultancy MHP is one of the "Top Digital Companies 2024/25". In the annual survey conducted by the SZ Institut and Statista, MHP was among the top ten best companies in the "Consulting, Research and Technology" category. This demonstrates that MHP, a Porsche AG company, plays a key role in the digital transformation.

The results of the study were based on an analysis of more than 3,000 companies from 21 sectors who are located in Germany. The opinions of over 34,000 employees in Germany were taken into account. Among the factors evaluated were the current status of digitalization in companies, particularly digital infrastructure, openness to new digital methods and training courses for new tools. In addition, five important criteria were analyzed to measure digital progress. These included the development of company websites, company apps, digital communication channels and a social listening analysis.

## **brand eins ranking: IT service provider 2025**

Business magazine brand eins also named MHP as one of Germany's best IT service providers for 2025. The ranking was published in the latest issue of brand eins, which provides a comprehensive analysis of the market situation. It reflects positive market feedback in the relevant areas and makes recommendations to customers on who they can trust on their digitalization journey and who provides reliable support.

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Commenting on the rankings, Federico Magno, Group CEO of the management and IT consultancy, said: "I'm delighted that we have achieved recognition both as a top digital company and as a top IT service provider. These accolades underline our commitment to being a leading partner in the digital transformation and a reliable IT service provider for our customers – particularly from the point view of those who are able judge us and our work knowledgeably and critically: our employees, customers and competitors."



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## About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP, a Porsche AG company, provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, and China. More than 5,000 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP – today and in the future.

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