

Latest ranking by brandeins and Statista puts MHP among the best IT service providers in Germany for 2024.

PRESS RELEASE
brandeins ranking for 2024

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MHP among the best IT service providers for 2024

- Statista ranking published in brandeins/thema report
- Outstanding in the fields of IT consulting, software implementation and maintenance
- Company very highly recommended - both for customers and new employees

Ludwigsburg – The management and IT consultancy MHP has been voted one of the best IT service providers in Germany for 2024 by the business magazine brandeins and data-base specialist Statista. The ranking is published in the latest brandeins/thema magazine, which reflects the current market situation. The accolade is a vote of confidence from the market in the selected fields and provides customers with a recommendation on whom they can trust on the road to digitalisation and who offers reliable help in their local area.

Dr Ralf Hofmann, co-founder, partner and CEO of MHP says: "I am delighted that we've gained a top position once again. This ranking confirms that, with our expertise in IT consulting as well as software implementation and maintenance, we play a decisive role in digitalisation."

This year's market analysis was the fifth conducted by brandeins and Statista, with 288 companies making it onto the "list of the best" this time round. The ranking is based on a survey carried out by experts - IT service providers and IT freelancers - and customers of IT service providers, such as employees in IT departments and decision-makers in IT purchasing. Results from the previous year were also taken into account. A total of over 4,900 people took part in the online survey, which went on for just under two months.

Before the survey began, various application fields were defined in which IT service providers could be recommended by experts and customers. IT consulting and software implementation and maintenance were the areas in which MHP was most impressive.

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About MHP

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 27 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why the Porsche AG subsidiary provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and AI, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, the UK, Romania and China. More than 4,500 MHP employees are united by their pursuit of excellence and sustainable success. It is this aspiration that will continue to drive MHP - today and in the future.

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