



MHP Arena

Cannstatter Kurve Blöcke 31-50

Cannsta

Laternenumzug

More than 6,500 children and parents once again marched from the Mercedes-Benz Museum to the MHP Arena Stuttgart with their lanterns on November 11, 2024. (photo: MHP)

PRESS RELEASE

November 15, 2024

MHP Arena shines bright on St. Martin's Day

Lantern parade makes children's eyes light up once again

- After a successful debut in 2023, the lantern parade took place for the second time in Neckarpark, Stuttgart
- Participants defied the weather and marched from the Mercedes-Benz Museum to the MHP Arena with umbrellas and lanterns on November 11
- A diverse entertainment program captivated over 6,500 children and parents

Ludwigsburg/Stuttgart – Thousands of colorful lights lit up the Neckarpark in Stuttgart on St. Martin's Day when the Mercedes-Benz Museum and VfB Stuttgart, the Fritzle-Club, Luftballon parents' magazine and radio station DIE NEUE 107.7 invited children and parents to the big lantern parade. Following its successful debut in 2023, the event returned this year. Before the parade, Bettina Haussmann, Director of the Mercedes-Benz Museum, said: "We're looking forward to this atmospheric event for children and their families. Last year, the biggest lantern parade in the region set a benchmark with 8,000 participants. We want to build on this success in 2024 with an exciting entertainment program."

From the Mercedes-Benz Museum, the route wound its way past VfB Stuttgart's training grounds and ended in a colorful sea of lights at the legendary Cannstatt Curve in the MHP Arena. Accompanied by music from Bad Cannstatt Music Society, the march through the rain was worth the effort as a magical atmosphere awaited the 6,500 children and parents in the stadium. The MHP Arena was bathed in warm light and all the participants sang lantern songs together. The lantern parade was accompanied by a diverse entertainment program including the illuminated puppets of artist group DUNDU – The Giants of Light, a performance by singer Pauline and an interview with VfB legend Cacau. Mascots Carlotta (Mercedes-Benz Museum), Fritzle (VfB Stuttgart) and Luftikus (Luftballon parents' magazine) also created a lively atmosphere for the little ones. "We're delighted that so many people came despite the bad weather," said Friederike Valet, spokesperson for the Mercedes-Benz-Museum.

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