



Partnership with Google gives MHP customers access to innovative services and scalable Cloud solutions.

PRESS RELEASE

Cooperation between MHP and Google

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Bundling hyperscaler competence

- New partnership: Google Cloud Platform (GCP) and MHP
- Google Cloud infrastructure: innovative services and scalable solutions
- MHP now working with all three hyperscalers

Ludwigsburg – Google Cloud and the management and IT consultancy MHP have entered into a new partnership. The resulting cooperation expands MHP's consulting and cloud implementation expertise. As a result, the Porsche subsidiary (81.8%) will in future also be able to provide its customers with the entire Google Cloud portfolio and make it available for joint projects. As a result of this partnership, MHP now works with all three hyperscalers: Google Cloud Platform (GCP), Amazon Web Services (AWS) and Microsoft Azure.

Georg Tronich, Associated Partner at MHP, explains: "Our combined hyperscaler expertise is a significant step forward for MHP's technology strategy and cloud expertise. Through this partnership, we can support our customers in accelerating the (cloud) transformation of their business. In doing so, core business systems can be moved to the cloud and existing systems can now also be complemented by Google Cloud functions - especially in the fields of artificial intelligence (AI) and machine learning (ML)."

Benefit: global availability of services

As part of the partnership, MHP is expanding its own consulting and integration services around the services Google Cloud offers. This makes it possible to drive business transformations in terms of cloud and business processes much more flexibly. In addition, customers will benefit from the planned global availability of many products and services through the reliable, scalable and sustainable Google Cloud infrastructure.

As Björn Kasten, Partner and Head of Digital Platforms & Solutions at MHP puts it: "The cooperation with Google Cloud changes and accelerates the way we at MHP can design and

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provide our services in the cloud. This will benefit our customers in particular, as they will now have even more flexible access to and advice on innovative services and scalable cloud solutions."

MHP has already been working successfully with Google Cloud on several projects for some time. These include the joint implementation of innovative vehicle configurators for two premium car manufacturers.

An aerial photograph of a winding asphalt road that curves through a dense, lush green forest. The trees are vibrant green, and the road is dark grey. A few small cars are visible on the road, emphasizing its scale. The overall scene is peaceful and natural.

ENABLING YOU TO SHAPE A BETTER TOMORROW.

About MHP

As a technology and business partner, MHP digitizes its customers' processes and products and supports them in their IT transformations along the entire value chain. As a digitization pioneer in the mobility and manufacturing sectors, MHP transfers its expertise to a wide range of industries and is a premium partner for thought leaders on their way to a better tomorrow. MHP serves over 300 customers worldwide. Among them are leading corporations, innovative medium-sized companies and disruptive start-ups. MHP provides both operational and strategic consulting and delivers proven IT and technology expertise as well as specific industry know-how. The consultancy operates internationally, with headquarters in Germany and subsidiaries in the USA, the UK, Romania and China. For over 27 years, MHP has been shaping the future together with its clients. More than 4,000 MHP employees are united by the demand for excellence and sustainable success. This aspiration continues to drive MHP - today and in the future.

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