

MHP management and IT consultancy has entered into a new strategic partnership with OneTrust, a leading global platform provider for compliance and services for data privacy, governance and security. (f.l.t.r.: Jens Ellermann, MHP; Anna Kißner, MHP; Thorben Eggers, MHP; Daniel Vitzethum, MHP Network; José Pereira, MHP; Daniel Andernach, MHP; Thomas Metzger, OneTrust; Philipp Ruprich-Kienlein, MHP; Robert Sindlinger, OneTrust; Dr. Thilo Greshake, MHP. Photo: MHP)

PRESS RELEASE

New partnership between MHP and platform provider OneTrust

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## MHP and OneTrust: Using data responsibly

- New strategic partnership between MHP and OneTrust, a leading global provider of platform solutions in the compliance field
- Cooperation aims to support companies even more effectively in efficient implementation of complex digital compliance requirements
- End-to-end consulting services at the interface of business and IT in the form of a digital compliance competence center

**Ludwigsburg** – In an increasingly digitalized world, digital compliance is becoming an important competitive factor. Laws and regulations, such as the GDPR, the EU-US Data Privacy Framework, the EU Data Act and the EU Al Act, require companies to take a strategic management approach. This combines efficient processes with powerful technologies to guarantee data conformity and secure the trust of customers and partners.

To ensure this is done in the best possible way, MHP management and IT consultancy has entered into a new strategic partnership with OneTrust, a leading global platform provider for compliance and services for data privacy, governance and security.

## The best of both worlds: consultancy expertise and technology skills combined

The cooperation agreement brings together the consultancy expertise and technology skills of the two partners with the aim of offering companies efficient, end-to-end solutions for data privacy, data management and digital compliance – taking into account all relevant legal and regulatory requirements in each case.

Markus Wambach, Group COO at MHP, said: "The partnership with OneTrust gives us the opportunity to make digital compliance holistic and future-proof. Together we will enable companies to efficiently implement legal and regulatory requirements, minimize risk and also maximize the value of their data."

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### Digital compliance offers value creation potential for companies

The partnership between MHP and OneTrust is globally oriented and is focused mainly on Europe and North America for the time being. In these two regions, the requirements regarding digital compliance management in companies are particularly high, which means there is a great need for suitable, individual solutions.

MHP is also known for end-to-end consulting services at the interface of business and IT, and provides innovative digital compliance solutions via its digital compliance competence center. The result is an attractive managed business service that offers a trustworthy and scalable service via a cost-sensitive shoring approach.

"Thanks to our close cooperation with OneTrust and our consulting and service approach, we can provide even more comprehensive support to companies to help them tackle the compliance challenges associated with digital transformation – from strategy development to practical implementation," said Daniel Andernach, Head of Digital Compliance & Product Governance. Philipp Ruprich-Kienlein, Digital Compliance Manager at MHP, added: "Our basic principle is: comply with laws, seize opportunities. A specification-compliant data strategy opens up new potential for added value and reinforces the trust of customers and partners, thus creating optimum conditions for long-term business partnerships."

When forming new partnerships, OneTrust, a leading global software provider for the responsible and transparent handling of data and Al, always places an emphasis on trust in the advice and expertise of the partner for mutual potential customers. Robert Sindlinger, Vice President DACH at OneTrust, said: "A strategic partnership with MHP is especially important for OneTrust. MHP has been successfully implementing digital innovations at numerous companies for many years. Other important factors are the steadily increasing legal requirements and people's clear expectations when it comes to dealing with their data. New solutions are called for, and we work together to offer our customers these. Initial concepts already exist as a result of extensive experience. In signing this partnership, we are now able to take these insights forward together in a targeted way and gradually make them accessible so that we can advise and support customers successfully and individually."

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### **About MHP**

As a technology and business partner, MHP has been digitizing the processes and products of its around 300 mobility and manufacturing sector customers worldwide for 28 years and providing support for their IT transformations along the entire value chain. For the management and IT consultancy, one thing is certain: digitization is one of the biggest levers on the path to a better tomorrow. This is why MHP, a Porsche AG company, provides both operational and strategic consulting in areas such as customer experience and workforce transformation, supply chain and cloud solutions, platforms and ecosystems, big data and Al, as well as Industry 4.0 and intelligent products. Headquartered in Germany, the consultancy operates internationally with subsidiaries in the USA, Mexico, the UK, Romania, and China. A commitment to excellence and sustained success unites MHP's workforce of around 5,000 employees. It is this aspiration that will continue to drive MHP – today and in the future.

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